



Press release 07/01/2020 08:30 CET

## **EVOLUTION LAUNCHES CRAZY TIME, ITS MOST ENTERTAINING AND BONUS-PACKED GAME EVER!**

[PR] Evolution Gaming, leading provider of Live Casino solutions, has today launched its latest exclusive game, Crazy Time. This multi-layered, bonus- and multiplier-packed game was first showcased as Evolution's headliner at ICE 2020 and is the newest addition to the company's fast-growing game shows category.

Crazy Time is an exciting, all-new development based on Evolution's successful Dream Catcher money wheel concept but offering four action-packed bonus games – more than Evolution has ever included in a single game. The centrepiece of the game is a spinning money wheel featuring four bonus bet spots – Cash Hunt, Coin Flip, Pachinko and Crazy Time – that take players off into the bonus rounds.

Crazy Time has taken a year to develop and it is the most expensive game that Evolution has ever produced. The pre-launch test period of the game showed high interest from players, which we hope will continue as we now bring it to a wider audience.

According to Evolution, the unique Crazy Time gameplay keeps players entertained with a crazily varied mix of action, entertainment, betting opportunities and a succession of potential multiplier wins. These elements make the game so entertaining that it captures the audience in the same way a TV game show would with the added excitement of being able to participate in the action. What also sets the game apart is the integration of multiple cutting-edge technologies in one game, including Random Number Generator (RNG) multipliers, augmented reality, slots-style and video-gaming elements, all of which, Evolution feels, will make the game appeal to a wide and varied audience.

Todd Haushalter, Evolution's Chief Product Officer, said: "The goal was to make a game that is so entertaining that people would enjoy just watching it as they would a game show on television. To achieve this, we knew we needed lots of variety and to make the players the contestants on the show. The variety comes in the form of copious bonus rounds that bring the players into different side games, all of which are distinctively different and entertaining in their own right. We know this game will appeal to slot players and we wanted to really entertain them, and to do that we packed each game round with lots of action, also making it longer than a typical slot-round. We feel players get great entertainment value with each bet in this game."

Haushalter added: "I am so proud of the hundreds of people who worked on Crazy Time. This is some of the best work Evolution has ever done and I honestly believe it is the most fun casino game ever made. It highlights a paradigm shift for Evolution: this game will appeal to audiences far and wide, from slot players to sports bettors and everyone in between. There is truly nothing like it."

### **For trade press and media enquiries, please contact:**

Amy Riches, Head of Marketing, [ariches@evolutiongaming.com](mailto:ariches@evolutiongaming.com)

### **For investor enquiries, please contact:**

Jacob Kaplan, CFO, [ir@evolutiongaming.com](mailto:ir@evolutiongaming.com)

*Evolution Gaming Group AB (publ) ("Evolution") develops, produces, markets and licenses fully-integrated B2B Live Casino solutions to gaming operators. Since its inception in 2006, Evolution has developed into a leading B2B provider with 300+ operators among its customers. The group currently employs about 8,000 people in studios across Europe and in North America. The parent company is based in Sweden and listed on Nasdaq Stockholm with the ticker EVO. Visit [www.evolutiongaming.com](http://www.evolutiongaming.com) for more information.*